

# Screen World: A Symposium on Screen Technology, Media Space and Mobile Media

February 12, 2010

Concordia University, Loyola Campus, Room CJ 1.114

**9:00-9:15 Welcome + Opening Remarks**  
**Rae Staseson** + **Charles Acland**  
(Chair, Communication Studies) (Communication Studies)

**9:15-10:45 Blurred Boundaries in Media Use**  
Chair: **Alice Ming Wai Jim** (Art History)  
**Nikki Porter** (Communication Studies) "The end of television  
schedules?: Temporal contexts and time-shifting technologies"  
**Tamara Shepherd** (Communication Studies) "It's not a phone, it's a  
platform': The iPhone and Convergence Culture"  
**Olivier Asselin** (Art History and Film Studies, Université de Montréal)  
"Augmented cinema"  
**Amanda Williams** (Hexagram) "Configuring Interactive Spaces with  
and without Screens"

**10:45-11:00 Coffee Break**

**11:00-12:30 Materials of Moving Image Culture**  
Chair: **Kim Sawchuk** (Communication Studies)  
**Lorna Roth** (Communication Studies) "Beyond Shirley, the Ultimate Norm:  
Colour Balance, Visual Technologies, and Cognitive Equity"  
**Charles Acland** (Communication Studies) "Media Mobility and the Post-  
WWII A/V Environment"  
**Haidee Wasson** (Cinema Studies) "Suitcase Cinema: Towards a History of  
Portability"  
**Peter Lester** (Communication Studies) "Navigating the Digital Transition"

**12:30-1:30 Lunch**

**1:30-3:00 Projecting Media Art Spaces**  
Chair: **Peter Lester** (Communication Studies)  
**Andrea Zeffiro** (Communication Studies) "Locating Practice: Emergent  
Methodologies for Emergent Technologies"  
**Ingrid Hölzl** (Art History and Communication Studies, McGill University)  
"Photography as Projection"  
**Alice Ming Wai Jim** (Art History) "Game Culture and New Media Art in  
China"  
**Kim Sawchuk** (Communication Studies) "Out in the Cold: Meteorological  
Mediation, Mobile Technologies, and the Embodied Endothermic User"

**3:00-3:15 Coffee Break**

**3:15-4:45 Keynote "The Screen as World: Terre des  
hommes as Global Media Experiment"**

**Janine Marchessault** (Canada Research Chair in Art, Digital Media and  
Globalization York University)

**4:45-6:00 Reception (Atrium, CJ Bldg.)**